

Israel Olutoki

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● WORK EXPERIENCE

STRATEGIC OUTSOURCING LIMITED – LAGOS, NIGERIA SENIOR WORDPRESS DEVELOPER – 18/12/2024 – 30/05/2025

- Developed and maintained responsive WordPress websites using custom themes and child themes.
- Designed and implemented new features and functionality based on client or project specifications.
- Customized themes and plugins to align with brand guidelines and user requirements.
- Ensured cross-browser compatibility, mobile responsiveness, and accessibility compliance.
- Performed website optimization tasks including caching, image compression, code minification, and lazy loading to improve speed and performance.
- Managed regular updates, backups, and security monitoring to ensure site reliability and protection against vulnerabilities.
- Collaborated with designers, content creators, and marketing teams to ensure cohesive digital experiences.
- Provided ongoing support and troubleshooting for technical issues, plugin conflicts, and performance bottlenecks.

SEGSALERTY – VALLETTA, MALTA SENIOR WORDPRESS DEVELOPER – 02/02/2023 – 07/11/2024

- Designed and built interactive marketing websites, product pages, and micro-sites for startups and creative agencies using WordPress
- Developed reusable design systems, components, and variants to speed up future development and ensure brand consistency across digital channels.
- Customized website animations, hover effects, and scroll-based transitions to create engaging user interfaces that matched client branding and tone.
- Consulted with non-technical stakeholders and SMEs to scope project timelines, define web structure, and recommend optimal interaction patterns.
- Managed and deployed WordPress websites via custom domains and integrated client-side SEO enhancements, including meta tags, Open Graph, sitemap, and semantic headings.
- Provided one-on-one training for clients on using WordPress CMS to manage their content post-delivery, ensuring long-term usability.
- Wrote clean, maintainable code using PHP, HTML, CSS, JavaScript, and WordPress APIs.
- Created technical documentation and user guides for clients and internal teams.
- Built form integrations with Google Sheets, Typeform, and HubSpot to enable real-time lead generation and data capture.

VINES REALTY – LAGOS, NIGERIA SENIOR WORDPRESS DEVELOPER – 06/09/2019 – 30/12/2022

- Led the end-to-end development of high-performance websites and landing pages using WordPress, integrating motion design, layout logic, and interactions without compromising load speed.
- Converted Figma and Adobe XD designs into fully functional, pixel-perfect WordPress pages with responsive behavior for desktop, tablet, and mobile breakpoints.
- Collaborated directly with UI/UX designers, marketers, and product owners in an agile sprint environment to rapidly iterate on digital product ideas and web experiments.
- Developed and implemented dynamic data structures using WordPress CMS, allowing non-technical clients to manage blog content, portfolios, case studies, and team profiles independently.
- Utilized A/B testing within WordPress to evaluate design hypotheses and improve conversion rates on e-commerce and SaaS landing pages.

- Conducted regular website performance audits, accessibility checks, and browser/device compatibility tests to ensure a flawless user experience across platforms.
- Integrated third-party services like Mailchimp, Stripe, Airtable, Zapier, Google Analytics, and Calendly directly within WordPress projects using embed blocks and custom API calls.

● **EDUCATION AND TRAINING**

10/01/2023 – 30/05/2025 Cotonou, Benin
BACHELOR OF SCIENCE Ecole Supieure Panafricaine De Management Applique

Website www.espamformationuni.org/fr | **Level in EQF** EQF level 6

14/09/2024 – 30/05/2025 Online, United States
CS50 COMPUTER SCIENCE COURSE Harvard University

Website <https://pll.harvard.edu/course/cs50-introduction-computer-science> | **Level in EQF** EQF level 4

28/10/2024 – CURRENT Online, United States
GOOGLE DIGITAL MARKETING COURSE Google

Website <https://grow.google/intl/ssa-en/> | **Level in EQF** EQF level 3

● **LANGUAGE SKILLS**

Mother tongue(s): **ENGLISH**
Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
FRENCH	A2	A1	A1	A1	A1
GERMAN	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **SKILLS**

use markup languages | Microsoft Office | Microsoft Excel | use software libraries | debug software | analyse software specifications | translate requirements into visual design | use an application-specific interface | use word processing software | programming | logic | develop animations | javascript | ICT project management methodologies | search engines | wordpress

● **HOBBIES AND INTERESTS**

Travel & Culture

Enjoy exploring new places, learning about different cultures, and gaining inspiration from global design styles.

Reading Design & Product Books

Interested in books on product design, user psychology, and creative entrepreneurship.

Blog Writing & Tech Tutorials

Share design and development insights through articles and tutorials on platforms like Medium and Hashnode.
